



Building Biology Institute
The science of healthy buildings

March 20th, 2026

Board Minutes Summary

(Attending: Ryan Blaser, Andrew Guido, Jen Jobert, Stephanie Kerst, Executive Director, Erik Rosen, Executive Director, Robert Park, scribe.)

Board Membership and Engagement

The board welcomed new member Mike Chatten, who shared his professional background and interest in contributing to the Institute's mission, including opportunities to support technology and accessibility initiatives. The group discussed the value of aligning board member skills with organizational priorities and increasing engagement through defined roles and contributions.

Vision and Organizational Direction

The board approved an updated, more concise vision statement centered on creating spaces where people thrive in alignment with the natural environment. The revised language will be implemented across the Institute's website and materials. Discussion also included refining how the organization communicates its mission to better balance professional education and public outreach.

Course Enrollment and Program Strategy

The board addressed low enrollment in the upcoming BBI 216 seminar and explored multiple options, including rescheduling, combining with another course, or adjusting delivery through hybrid or online components. The group emphasized the need for clearer messaging, stronger marketing, and improved articulation of the value of building biology training.

Course Content and Media Development

The board discussed improving course descriptions to make them more engaging and accessible. Plans were initiated to develop short instructor video introductions for courses and to explore a standardized video kit to improve production quality across locations. Filming of additional seminars remains a priority.

Find an Expert and Public-Facing Tools

The board reviewed plans to enhance the "Find an Expert" directory, including collecting updated information from listed professionals and improving usability through features such as location details, review integration, and clearer presentation of credentials and continuing education.

Digital Platform and Knowledge Base Development

The group explored development of a content platform integrated with the website to support members and students. This includes potential creation of a curated, AI-

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supported knowledge base to provide ongoing access to building biology information and resources beyond course materials.

Partnerships and Program Expansion

The board discussed emerging partnership opportunities, including conversations around micro-credential programs and collaboration with external organizations. Additional discussions included strengthening mentorship pathways and expanding training opportunities.

Organizational Initiatives and Operations

Updates were shared on website improvements, including efforts to streamline systems and review existing content. The board also discussed ongoing fundraising efforts, board engagement in future planning, and defining individual goals and initiatives for the coming year.